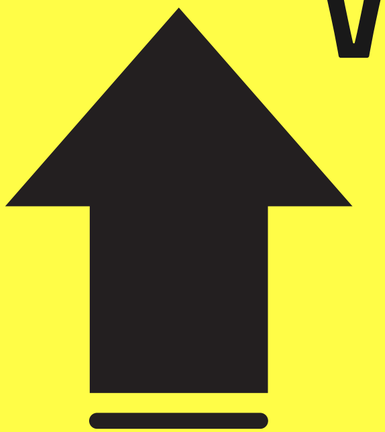
LEVEL UP YOUR PRESENTATION

VISUALLY WITH CANVA!



Prepared by:
Aditya Nugroho Pratomo

HAVE YOU EVER HEARD,

VISUAL SPEAKS LOUDER THAN WORD?

90%

of information transmitted to the brain is in visual form.

Human brain processes

60.000X

faster for visual rather than text.

Source: Forrester CSI Insights 2012

HOW TO APPLY VISUAL

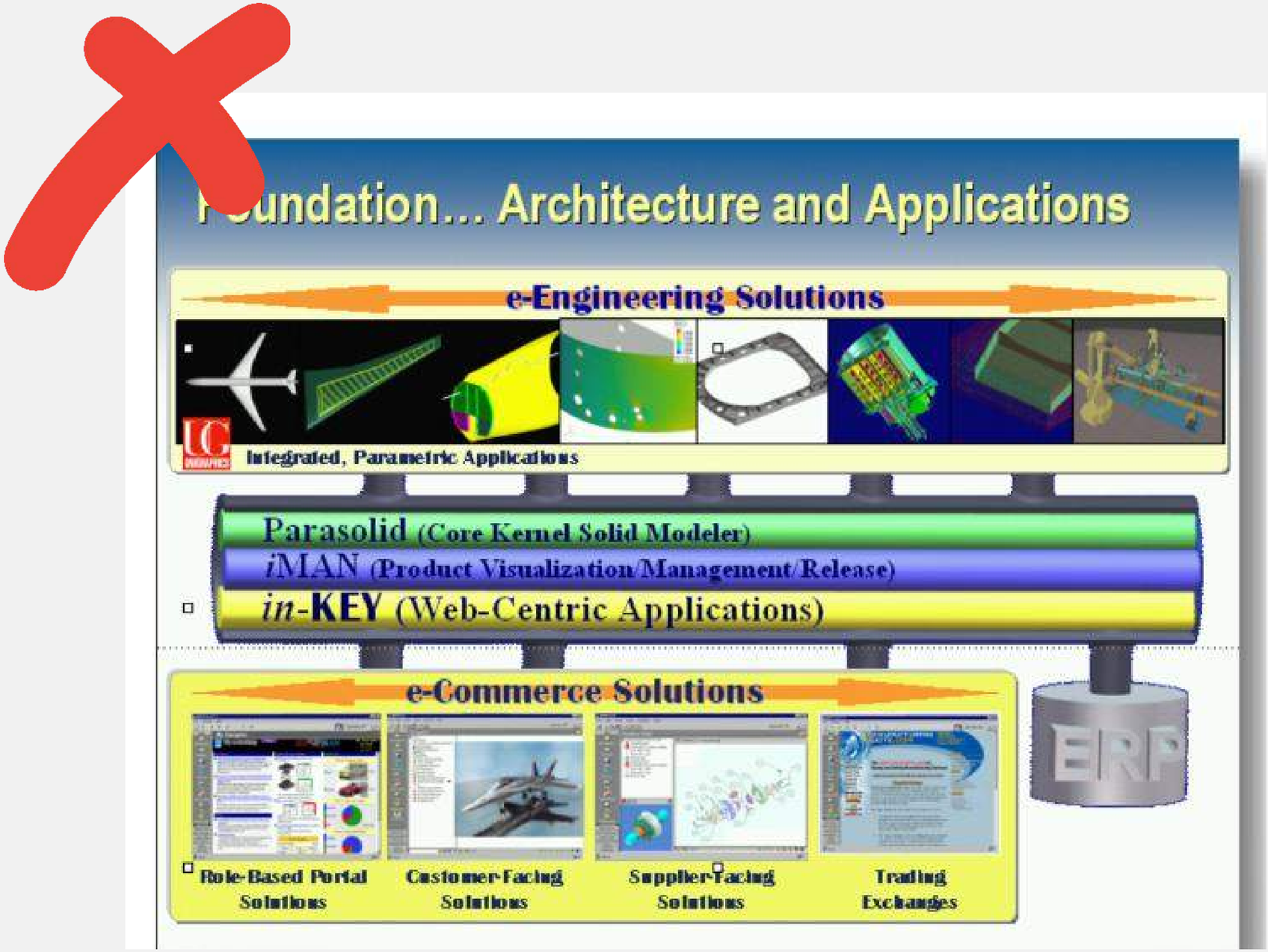
On Your **Presentation effectively?**

MAKE IT SIMPLE

1

ONE IDEA PER SLIDES

Make you audiences focus by applying only 1 topic for each slide.


Foundation… Architecture and Applications
e-Engineering Solutions
Integrated, Parametric Applications
Parasolid (Core Kernel Solid Modeler)
iMAN (Product Visualization/Management/Release)
in-KEY (Web-Centric Applications)
e-Commerce Solutions
ERP
Role-Based Portal Solutions
Customer-Facing Solutions
Supplier-Facing Solutions
Trading Exchanges

2

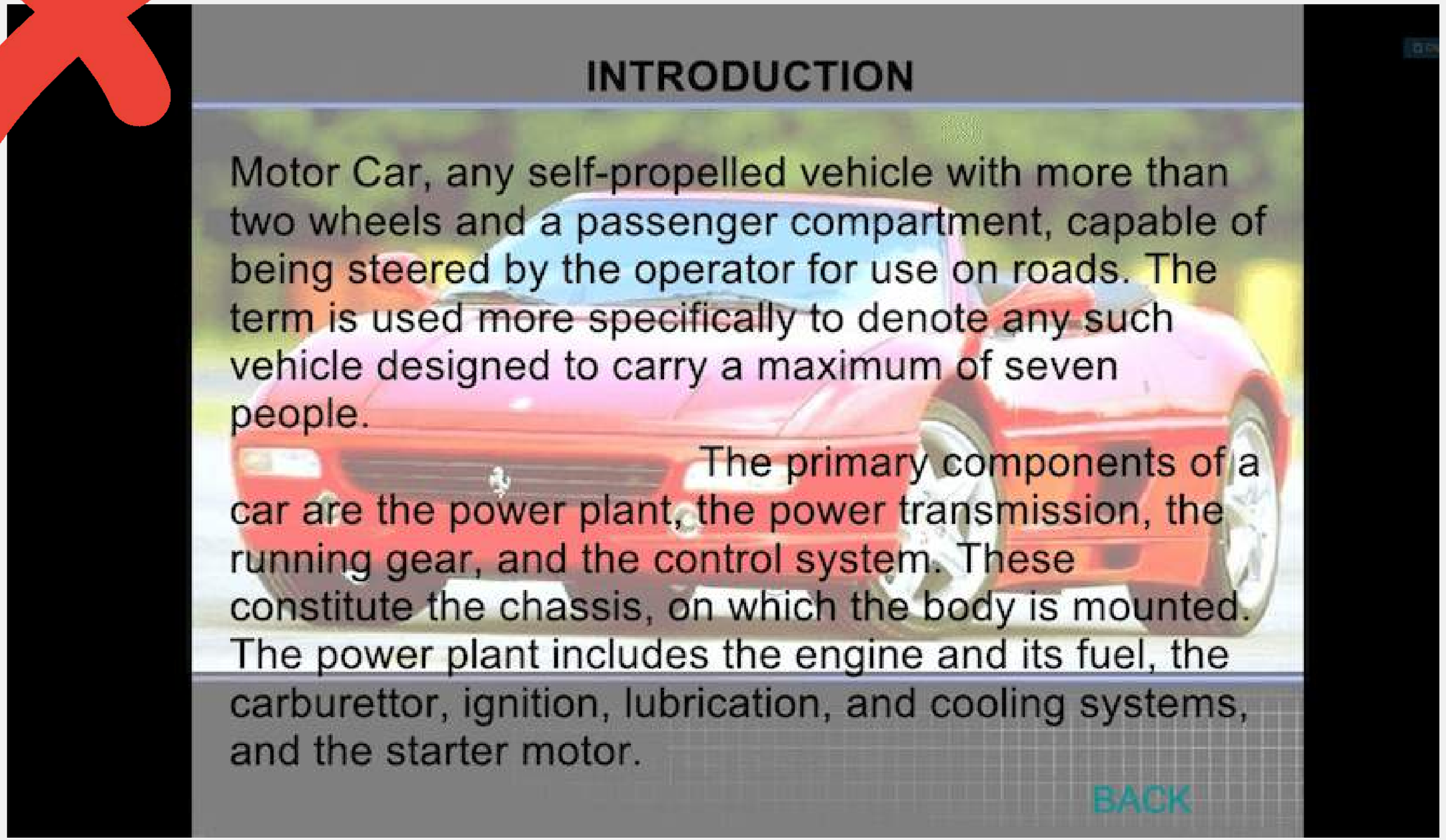
KEEP IT LESS THAN 6 LINES OF TEXT

add too many texts, make your slides look 'heavy'.

How to make a Good First Impression

Making a first good impression can be vital when looking for a new job. Whether we like it or not, people do judge a book by their cover. The first few seconds with someone can be critical to your career.

- Be on time. The person you are just meeting is probably not interested in your excuses, even if it is the first time you are late in your whole life. All they are going to know is that you are not keeping up with a previous agreement. The image you are leaving behind is of someone that is not reliable. Make an extra effort and make sure to arrive on time. Too early is always better than too late.
- Be prepared. Before going to your interview you should have done your research about the company, the position you're applying for, and so on. Think about what kind of questions you could be asked, and how you would answer them. In one word, practice!
- Take care of your clothes and your overall grooming. It has been said that 55% can be determined by the person's appearance. So be careful when choosing how to present yourself in an interview. Dress to impress, maintaining in mind the job you are applying to, and when in doubt, choose the most conservative choice.
- Take into consideration non-verbal communication. You might bee feeling nervous, but studies have shown that people who present themselves in a more friendly, confident manner usually have better results. Something as simple as a smile can make a difference.


INTRODUCTION
Motor Car, any self-propelled vehicle with more than two wheels and a passenger compartment, capable of being steered by the operator for use on roads. The term is used more specifically to denote any such vehicle designed to carry a maximum of seven people.
The primary components of a car are the power plant, the power transmission, the running gear, and the control system. These constitute the chassis, on which the body is mounted. The power plant includes the engine and its fuel, the carburettor, ignition, lubrication, and cooling systems, and the starter motor.
BACK

3

USE 2 OR 3 FONTS MAX

Limiting font will make audiences easier to read. Maximize using the font typeface to create wide of variation (ex: bold, italic, thin, etc)

SECRET//SI//ORCON//NOFORN
Gmail
facebook
Hotmail
YAHOO!
Google
skype
paltalk
YouTube
AOL mail
(TS//SI//NF) FAA702 Operations
Two Types of Collection
PRISM
Upstream
• Collection of communications on fiber cables and infrastructure as data flows past.
(FAIRVIEW, STORMBREW, BLARNEY, OAKSTAR)
You Should Use Both
PRISM
• Collection directly from the servers of these U.S Service Providers: Microsoft, Yahoo, Google Facebook, PalTalk, AOL, Skype, YouTube Apple.
TOP SECRET//SI//ORCON//NOFORN

4

STICK TO 2 OR 3 COLORS

Too many colors will make audience dizzy. Try to use colors provided by the template. Moreover, if you want to start from blank presentation, you can use colors from your available sources (e.g: company logo, photo, etc)

5 Great Productivity Apps

ToDoist

Ultimate "to-do" list app

Slack

communication app for collaboration

Toggl

Time tracker app

Evernote

Organizing and IdeThoughtsas

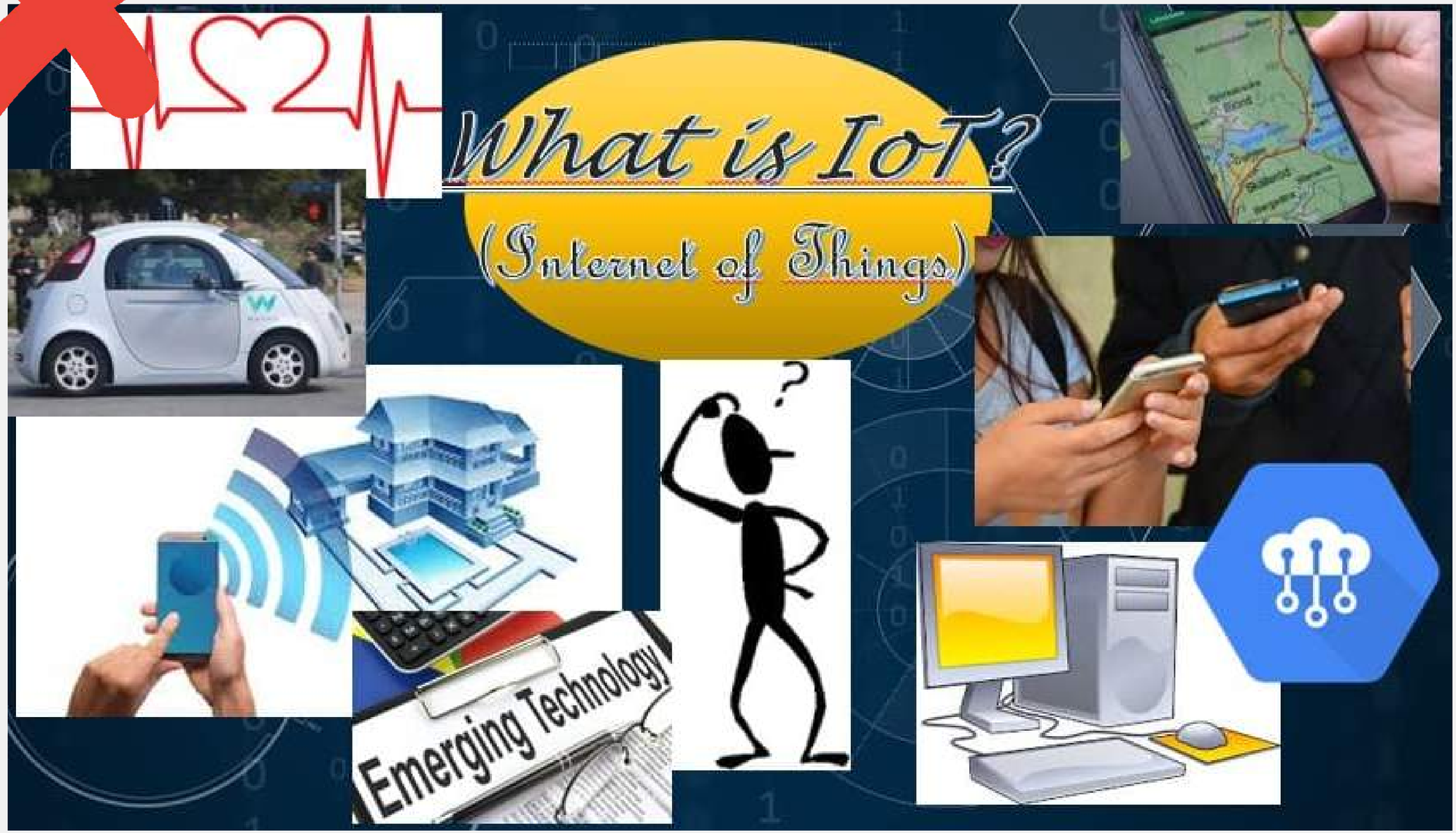
Trello

Kanban Project Management App

5

STICK TO ONE IMAGE PER SLIDES

Too many images in one slide will make your audiences confused.


What is IoT?
(Internet of Things)
Emerging Technology

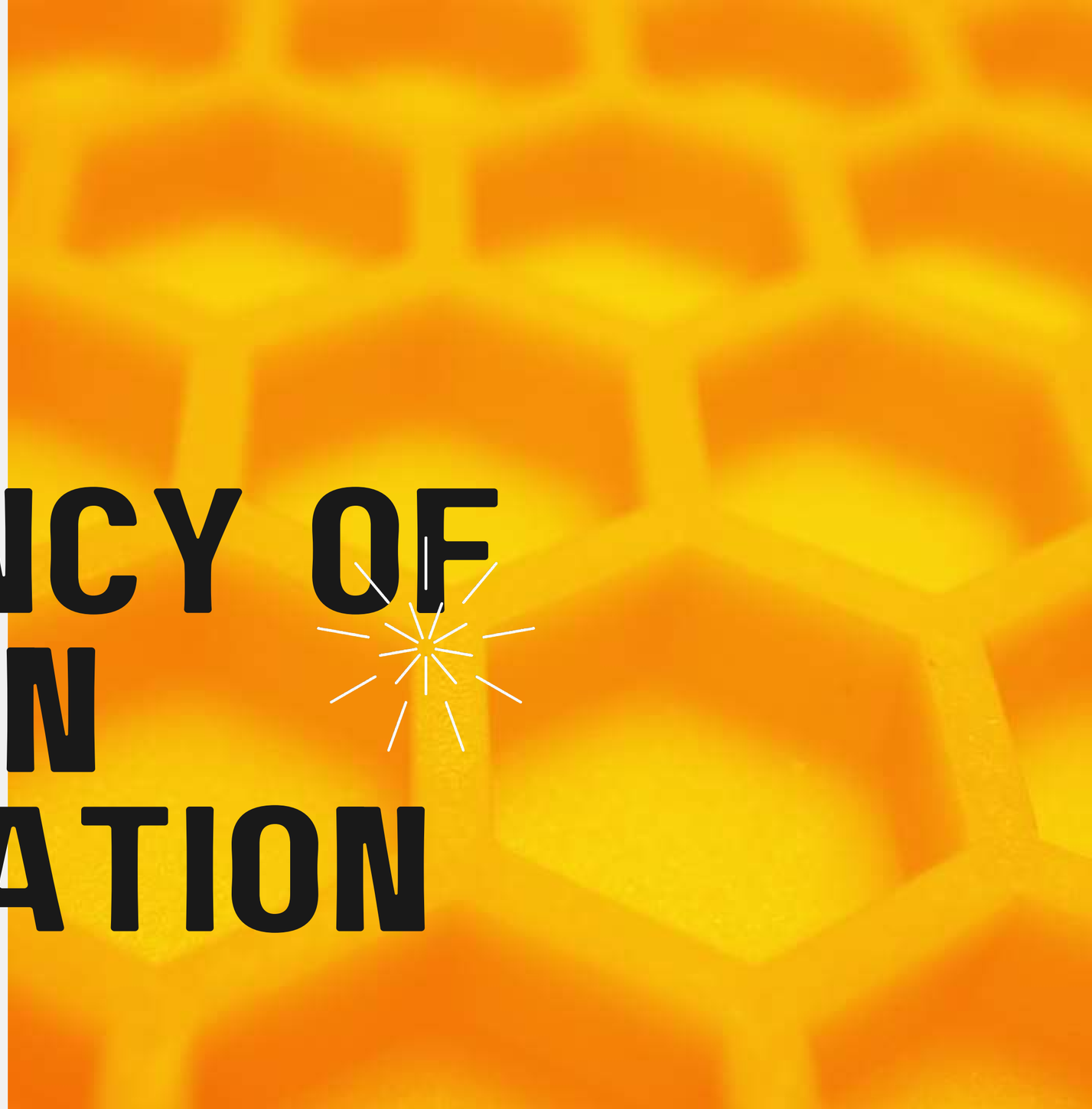
6

USE HIGH QUALITY GRAPHICS

Using low quality graphics (photo, icon, etc) will make your slides look unprofessional.

7

KEEP THE CONSISTENCY OF TRANSITION AND ANIMATION

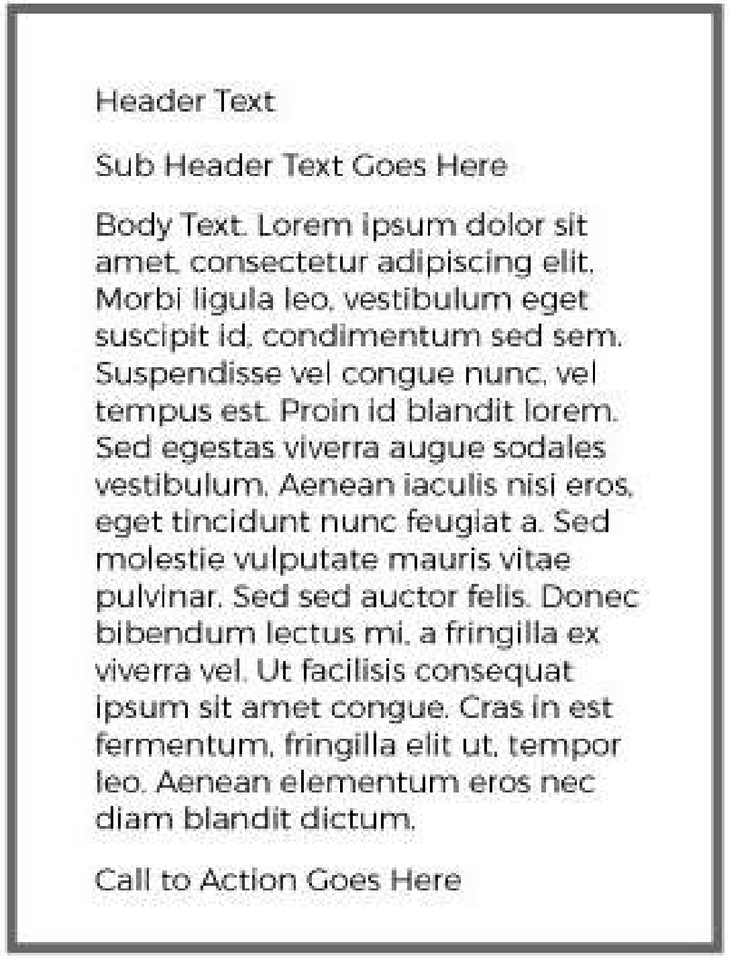


APPLY VISUAL THEORY

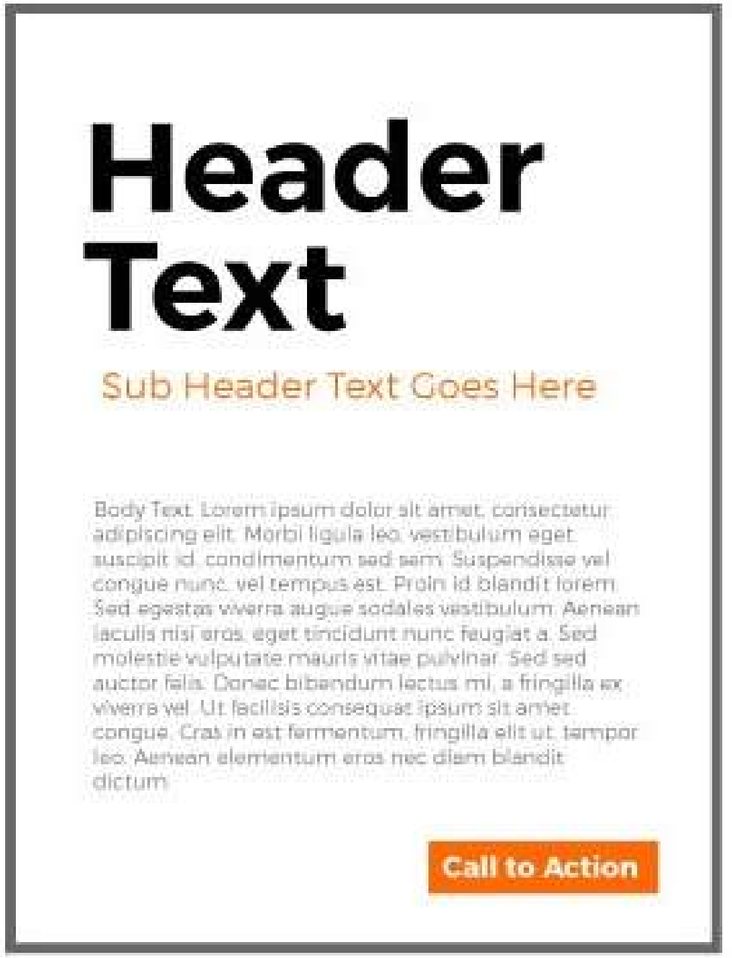
8

VISUAL HIERARCHY

Visual hierarchy will help people to scan and identify visual elements.



WITHOUT VISUAL HIERARCHY



WITH VISUAL HIERARCHY

You Read This First

You will read this when skimming

You will probably won't read this unless a **phrase is bolded**

What is Inbound Marketing?

- Client based marketing strategy
  - Focused on pain/gains
  - Builds trust

1. Attract the right public
   Blog posts, social media content, Ads
2. Engage potential customers
   Email marketing, conversational bots.
3. Delight your clients
   Smart content, marketing automation.

https://www.hubspot.com/inbound-marketing

9

CREATE STRONG CONTRAST

To apply the hierarchy, try to put contrast in size, color, and font typeface.

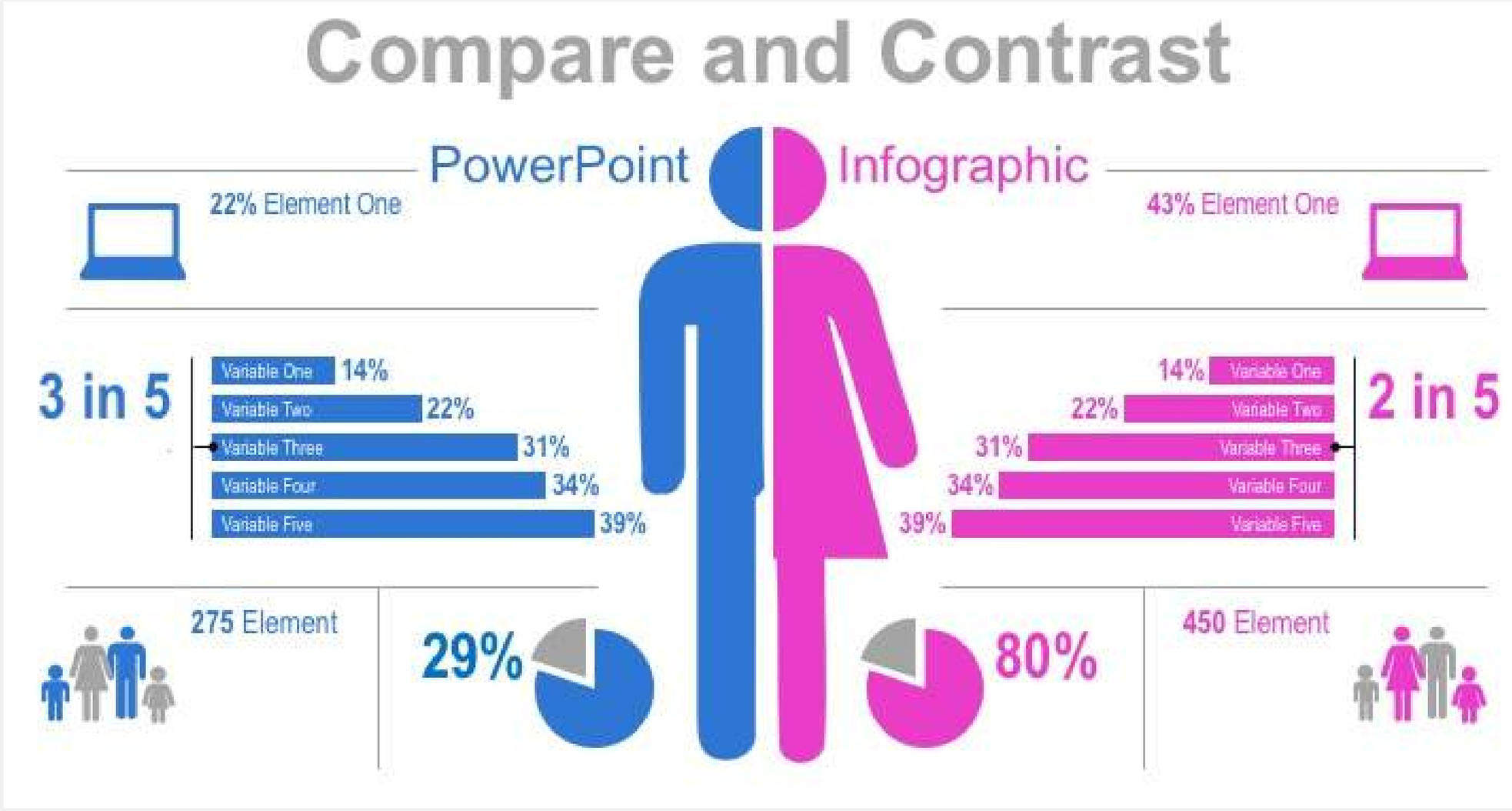
ABOUT BURGER COUNTRY

05

Serving burgers with 30+ possible toppings

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas sodales tempus diam, et cursus massa rutrum ornare. Sed eleifend lorem dolor, et tempus elit tempor in. In magna felis, maximus id libero quis, scelerisque sodales quam.

Compare and Contrast



MAKE IT DIFFERENT

10

DON'T USE BULLET POINTS, USE ICON INSTEAD

What sets our company apart?

- Global reach
  - We have established partnerships on five continents
    - Gives us the business and regulatory relationships that will speed product to market
    - Access to key markets that would require significant investment to penetrate using other channels
    - Offices in 19 countries and the best talent across departments around the world
- Superior technology
  - Our broadband system is 2x faster than our closest competitors – and costs no more than theirs!
    - Also have the network relationships to enable rapidly expandable capacity
- Most experienced team
  - All of our senior management and lead technology team members have more than 20 years' experience in the field
    - More than half our leadership team owns several patents
    - VP Ops helped develop the core technology for US DOD, still used by military!

OUR SOLUTIONS

Expand menu selections

Present with ease and wow any audience with Canva Presentations.

Speed up preparation time

Choose from over a thousand professionally-made templates to fit any objective or topic.

Conduct customer research

Apply page animations and transitions to emphasize ideas and make them even more memorable.

MARKETING STRATEGY

Awareness

Pre-record to present anytime, anywhere with Canva Presentations.

Acquisition

Add audio or record yourself talking over a presentation, then share your video with everyone.

Activation

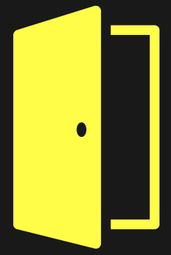
It’s excellent for capturing audiences beyond a one-time event.

Strengths

Present with ease and wow any audience with Canva Presentations. Choose from over a thousand professionally-made templates to fit any topic.

Weaknesses

Make it your own by customizing it with text and photos. Apply page animations and transitions to emphasize ideas and make them even more memorable.



Opportunities

Find the magic and fun in presenting, too, by pressing C for confetti, D for a drumroll, and O for bubbles.

Threats

Collaborate in real-time and feel like you’re in the same room as your teammates or co-presenters.

11

USE DATA VISUALIZATION

Try to visualize scientific data with charts and graphs. These might help people to process and recall the information easily.

Size of the market.

Based on our research, size of our burger brand market divide by 3 market. Total Available Market (TAM) for total 10 billion, Servicable Available Market (SAM) for total 5 billion, and the last one Servicable Obtainable Market (SOM) for total 1 billion.

SIZE OF THE MARKET

Total Available Market (TAM):

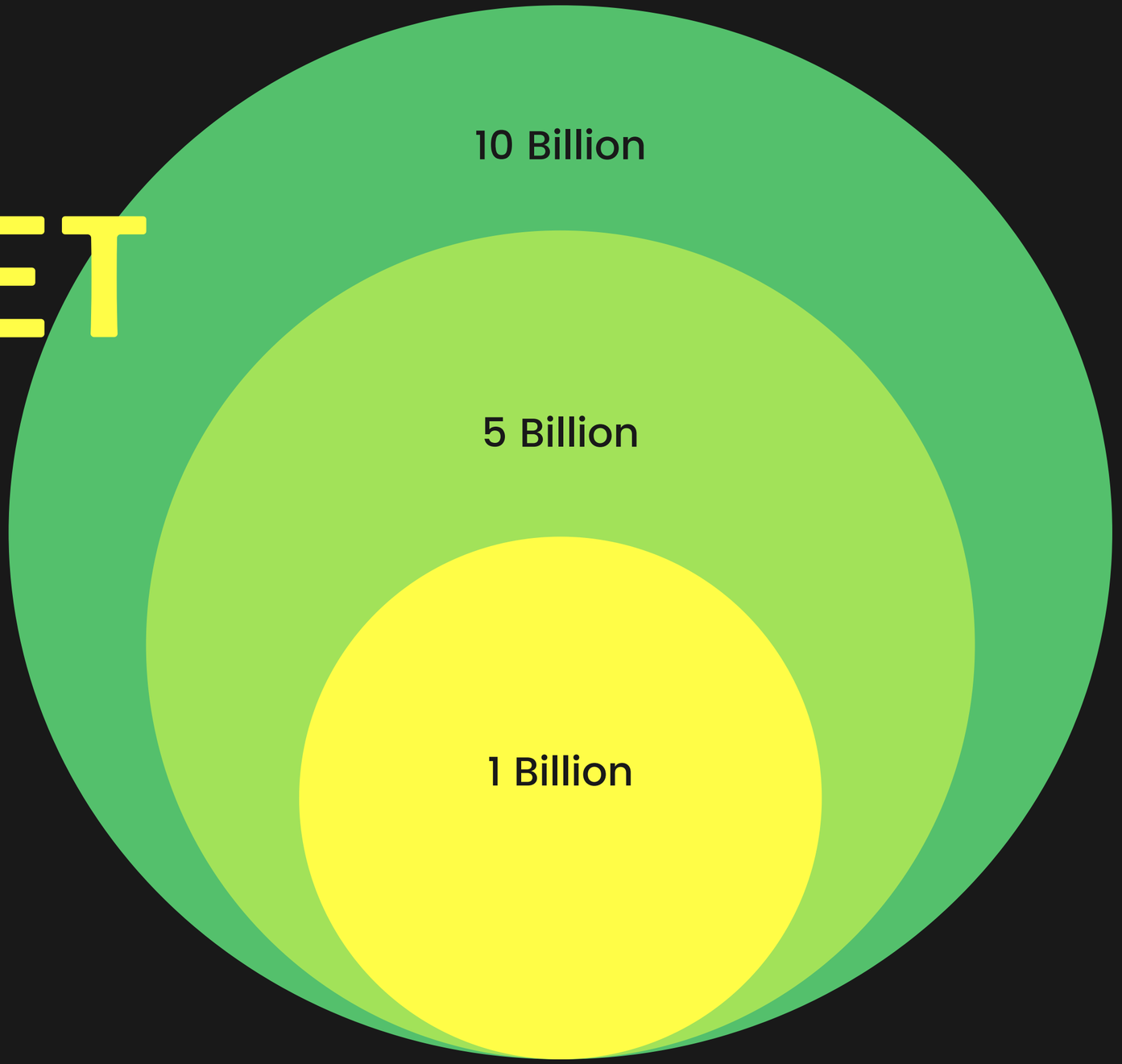
10 Billion

Serviceable Available Market (SAM):

5 Billion

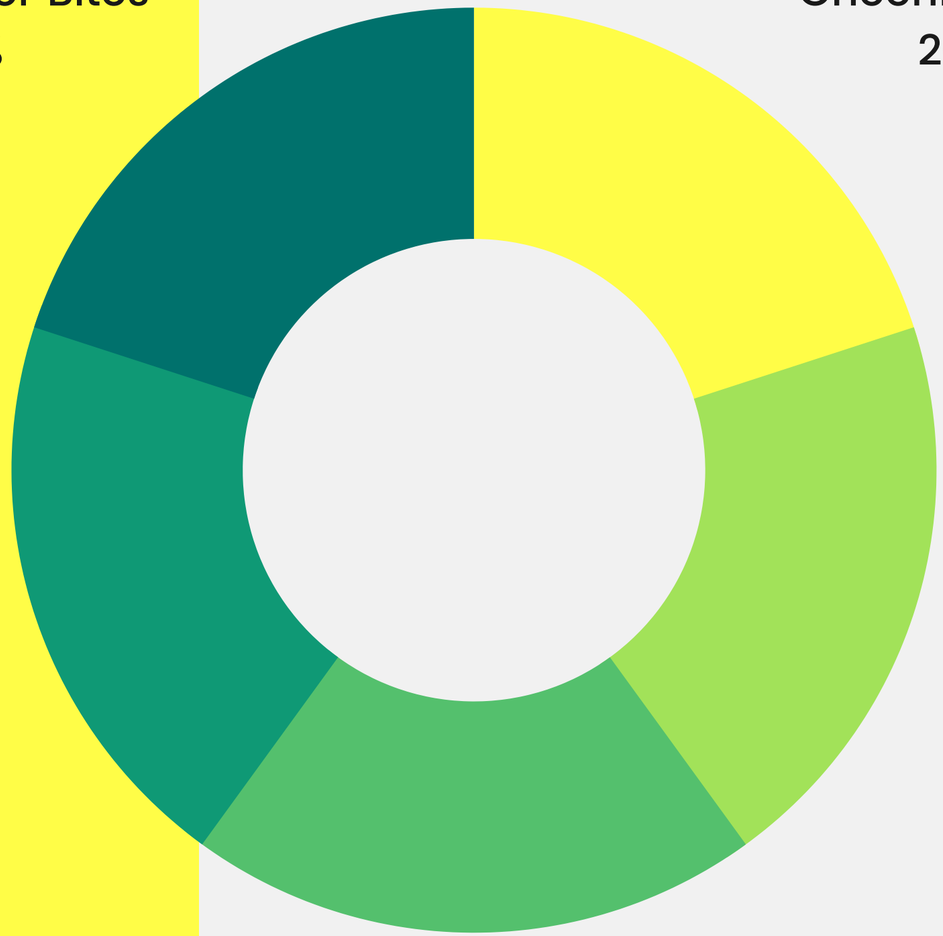
Serviceable Obtainable Market (SOM)

1 Billion

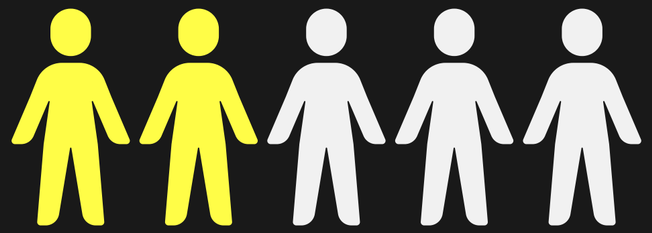


MARKET SHARE

Assessing Competitors



FOOD TRUCK INDUSTRY



3 out of 5 customers want a faster waiting time

95%

of customers are looking for a varied dining experience.

12

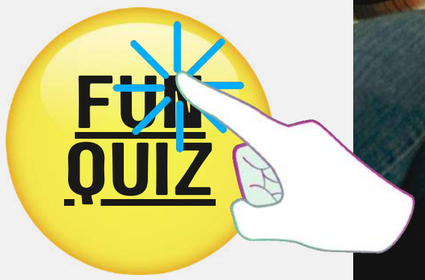
MAKE IT INTERACTIVE

Add some links (e.g. youtube videos, quiz, games, website, etc)

Lets Try!

Go to: joinmyquiz.com

Code: 4945 6486



prepared by:

ADITYA NUGROHO P

aditya.nugroho.p@gmail.com

@ohoihi